

GENTERA

(BMV: GENTERA*) cordially invites you to its

Second Quarter 2015 Earnings Conference Call

Date: Wednesday, July 29, 2015 Time: 10:00 a.m. Eastern Time 9:00 a.m. Mexico City Time

Presenters:

Carlos Danel Cendoya Enrique Majós Ramírez Patricio Diez de Bonilla

Dial-in Numbers:

From the U.S. 1(800) 311-9404 From Outside the U.S. 1(334) 323-7224 **Conference ID: 83513** Audio Web Cast: http://www.videonewswire.com/event.asp?id=102549

Note: GENTERA will release Second Quarter 2015 results on Tuesday, July 28, 2015 after the market closes

<u> K Conference Replay</u>

Will be provided for your call Dial 1-877-919-4059 or 1-334-323-0140 to listen Passcode: 20627694

For additional information, please contact: Enrique Barrera Flores, Investor Relations Officer Beatriz Sánchez Covarrubias, Investor Relations Telephone: +52 (55) 5276-7379

